

CURRENT MEDIA INVENTORY

AIRPORT TRANSIT / ROADSIDE LANDMARK / COURIER BIKES / MALL ADVERTISING

No public pricing · Availability confirmed against every campaign brief

WE BUY ATTENTION. YOU OWN IT.

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Four ways to move attention.

A focused, campaign-ready portfolio—planned by route, airport, market and required impact.

16

AIRPORT BUSES

Exterior wraps and interior handle media across three national gateways.

02

ROADSIDE LANDMARKS

Centurion scale and a dual-faced Greenstone gateway.

MOBILE

COURIER-BIKE MEDIA

Branded delivery-box panels deployed against campaign-defined routes.

MALL

CRADLESTONE BILLBOARD

A new freestanding road-facing structure inside the mall premises.

MALL MEDIA

Road-facing and internal mall placements are planned and confirmed against the site, audience and brief.

A 16-bus network across three national gateways.



NETWORK

OR Tambo · King Shaka · Cape Town Intl.

FORMAT

Full exterior wraps · Interior handles

BOOKING

Single airport or national network

STATUS

Subject to live availability

High-visibility airport transit media. Final fleet allocation, production and flight dates are confirmed in writing.

Two landmark formats. Two strategic gateways.



N1 / N14 · CENTURION

35m × 8m floodlit landmark

Council-approved · Open sightline · Night visibility

Centurion, Gauteng · Subject to live availability

DIGITAL EAST + STATIC SOUTH

4m × 18m

Double-sided illuminated gateway

750,000+ commuters / month · Premium LSM 7–10

Cnr Emerald Boulevard & Modderfontein Road

45 sec–5 min dwell · Both faces available

Availability, campaign dates, creative and production are confirmed in writing before booking.

Mobile street-level visibility that follows the city.



FORMAT

Branded rear delivery-box panels

MARKET

Campaign-defined urban routes

PLANNING

Route · Fleet · Timing · Duration

STATUS

Confirmed against each campaign brief

Courier-bike media is planned around requested locations and delivery movement. Fleet and route availability are confirmed in writing.

Cradlestone Mall road-facing billboard.



LOCATION

Cradlestone Mall · Gauteng

FORMAT

Freestanding landscape billboard

ORIENTATION

Inside mall premises · Facing main road

STATUS

New structure · Approvals and engineering TBC

Concept placement shown. Final dimensions, engineering, permissions, production and installation remain subject to site confirmation.

BOOK THE ATTENTION.

Confirm the market, timing, route or airport and creative requirements.

- 01 Inventory and fleet availability remain subject to written confirmation.
- 02 Creative, production, installation and operational costs are scoped per campaign.
- 03 Media examples demonstrate format capability and do not imply third-party endorsement.

SALES

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MEDIA

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